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## Weak Holiday Retail Sales Don't Stop Investor's Bullishness on Buying Shopping Cent

IRVINE, Calif., Jan. 9 /PRNewswire/ -- Coming right on the heels of reports of lackluster 2005 holiday retail sales shows that investors in retail real estate are more bullish than ever, with 75% of investors confirming that they pl their 2006 holdings by at least 25%. This, and more information on investor sentiment, is confirmed in a 130-pag portion of which is being published this week by REZA Investment Group in collaboration with National Real Est Retail Traffic. The research is based on 2005 year-end surveys to 10,000 owners and developers.

"Though clouds have been forming on the horizon, we remain bullish on the retail investment market," said Reza Founder and CEO of REZA Investment Group, a leading West Coast-based retail real estate investment advisor multi-billion dollar transaction record.

Etedali also went on to say, "In spite of the recent lackluster retail sales, increasingly favorable demographic trer availability of capital will help hedge against macro economic drivers, such as rising interest rates and inflation." investors in retail real estate are seeing past the short-term and projecting through to the long term.

The research also highlights that changing demographics favor certain classes of retail, particularly mixed-use. / market outlooks such as this are included in the 130-page report. Information to obtain this report is below.

He states that the firms focus is on continually presenting dynamic industry information that is specific to the reta Commercial Real Estate. R Circle(TM) is a program created to enhance the firm's commitment to assist clients ir wealth through strategic and exceptional retail investment advisory and opportunities.

To obtain the full R Circle Report contact Desiree Hernandez at: 949-271-1169 or [desiree@rezacompanies.com](mailto:desiree@rezacompanies.com)

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